

Legacy

AN **ON** **SIDE** YOUTH ZONE

GOLD SUPPORTER





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Partnership is at the heart of Legacy Youth Zone. We work with young people, our Founder Patrons, youth charities, sports clubs, schools, the council, and our supporters to provide a sustainable youth provision, which transforms the lives of the young people in Croydon. Without the support of these people and people like you, we would not be able to provide life-changing opportunities for the future generation.

A partnership with Legacy Youth Zone will help you fulfil your CSR, exceed your business objectives, and help you build a positive awareness of your brand, reaching a specific target audience.

Gold Supporter: £15,000 annually or £1,250 a month

Gold support could pay for nine months of expert youth work. This would equip our young people with a positive role model and someone to talk to when they are most in need or struggling with their mental health.

By donating you would be having a huge impact on the welfare of some of the most vulnerable people in Croydon.

As a gold supporter you will receive:

- Your own **Account Manager**
- Invitation to our **Business Breakfast Webinar**
- Inclusion on our sponsorship page on the Legacy website
- Our monthly **e-newsletter** with Legacy updates
- Invitations to **Legacy events**
- Inclusion on **social media** posts across Legacy platforms (circa 2.5k Instagram followers, 1.5k Facebook followers)
- A **bespoke partnership plan** that finds fun, innovative ways to get the whole organisation, customers, clients and stakeholders involved in fundraising. Including **volunteering, mentorship** opportunities and project management.
- Organised **Corporate 'away day'** at Legacy Youth Zone, to boost staff morale and create a sense of cohesion between team members
- The opportunity to speak at our **open day** events
- Invitation to one Legacy **major donor event**

We look forward to welcoming anyone interested in partnering for a virtual tour of Legacy Youth Zone, or a visit as soon as government advice allows.



MEET ELLISE

Ellise Fuller, one of our young members, suffers with severe anxiety and depression. To help her with her mental health Ellise visited Legacy regularly where she learnt that she had a natural flare for music, and even became part of a band!

Upon speaking to Ellise's mum, Grace, Legacy became aware that Ellise was struggling mentally due to the lockdown restrictions.

Grace said: "She really doesn't like that she can't go to Legacy, as she had support there through friends and staff, as well as the band which she really enjoyed and gave her focus. She couldn't perform her music which was an escape for her."

Knowing that the isolation was impacting Ellise's depression, the team decided it was crucial they do something to support Ellise.

Due to additional funding made by one of Legacy's Founder Patrons, Optivo, Legacy was able to purchase Ellise an electric guitar – a skill Elise had learnt to become amazing at during her visits to Legacy!

Recalling the moment Ellise was told, she said: *"I was in tears, I couldn't believe it; I have something to help me through this time and express what I struggle to say. Performing music means so much to me and I was lost without that ability."*



Our sponsorship packages are flexible and can be tailored to fit your bespoke needs. If you would like to know more about our silver package or our bespoke sponsorship package, please get in touch with Grace our Corporate Fundraiser at grace.dench@legacyyouthzone.org.

OUR MEMBERS

- ★ 6,000+ Members
- ★ 88.2% BME
- ★ 457 with Additional Support Needs

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